

TANZANIA WOMEN AND TECHNOLOGY CONFERENCE 2024





ABOUT THE ORGANIZER

LP DIGITAL UNDER THE LAUNCHPAD TANZANIA AND ON BEHALF OF TANZANIA WOMEN'S DIGITAL INCLUSION COALITION.

LP Digital is an arm dedicated to digital inclusion programs under The Launchpad Tanzania.

The Launchpad Tanzania is a not-for-profit organization co-founded in 2017 with a mission to work at the intersection of sustainable development and skills development, education, gender equality, creative industries, and digital inclusion. We run capacity-building and advocacy programs in the mentioned thematic areas, targeting women and youth in Tanzania.

Under LP Digital, we also coordinate a coalition of organizations working around women's digital inclusion in Tanzania, from which Tanzania Women and Technology stems. The coalition has been working together on digital skills capacity-building programs and advocacy programs around the elimination of online gender-based violence to address the digital gender divide.

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WOMEN AND TECHNOLOGY CONFERENCE 2023 REPORT IN SUMMARY

The first Tanzania Women and Technology conference, organized by LP Digital, aimed to promote women's leadership and participation in technology. The event, themed "**DigitALL: Innovation and Technology for Gender Equality**," took place on March 7, 2023, at the Julius Nyerere International Convention Center.

The conference began with a welcome address from Carol Ndosi, co-founder of The Launchpad Tanzania, emphasizing the importance of women's participation in the dynamic tech sector and the need to close the gender gap in technology.

Keynote addresses from notable speakers included Mr. Nathan Beleke from the World Bank Group, who discussed the gender gap in internet access and efforts to close it, especially in Africa. Miss Tabitha Etutu from the Ministry of Education highlighted the government's initiatives to support science and technology, especially for women.



WOMEN AND TECHNOLOGY CONFERENCE 2023 REPORT IN SUMMARY.....

The guest of honor, Hon. Nape Moses Nnauye, the Minister of ICT in Tanzania, emphasized the conference's alignment with the government's goals and policies to empower women in the tech industry. He acknowledged the existing gender gap in technology and government initiatives to overcome it.

The conference recognized successful women in technology, including Janeth Henry Tilya, Raya Ahmada, Catherinerose Barreto, Agnes Mollel, Dr. Cecilia China, and Prof. Najat Mohamed, for their contributions to health tech, edutech, technology inclusion, fintech, agritech, and overall excellence in technology.

Representatives from COSTECH and the ICT Commission shared their perspectives on promoting science and technology, ensuring inclusivity, and addressing gender disparities.

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WOMEN AND TECHNOLOGY CONFERENCE 2023

REPORT IN SUMMARY.....

The conference featured a documentary highlighting the achievements, challenges, and opportunities for women in technology in Tanzania.

GSMA presented statistics on digital use in Tanzania, emphasizing the importance of gender-responsive policies to bridge the digital gender gap.

Lessons learned and future prospects for women in technology were discussed, emphasizing the need for women to embrace the tech-driven future and overcome gender-based obstacles.

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The Women and Technology Tanzania Conference provided a platform for promoting gender equality in the tech sector, recognizing women's achievements, and addressing the challenges women face in technology. It underscored the importance of closing the gender gap and fostering an inclusive digital future.

The following initiatives were birthed from the recommendations received.

OUTCOMES FROM THE 2023 WOMEN AND TECHNOLOGY CONFERENCE:

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Kongamano na Soko la Wanawake na Dijitali

On October 6th, LP Digital through the Tech Women TZ program, hosted a remarkable and substantial event that brought together a diverse group of women who harness the power of social media and digital platforms to not only enhance their income but also to create a multitude of opportunities for themselves and fellow women. This event was truly a necessity, as it served as a unifying platform where women could network and exchange invaluable knowledge on various aspects of the digital landscape.

This event provided a unique stage for a multitude of digital entrepreneurs and small-scale business owners to exhibit their products and digital innovations, all of which are specifically designed to aid women in their day-to-day lives.

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SHETECH Incubator and acceleration program

The SheTech Incubator and Accelerator Program 2023, initiated and led by The Launchpad Tanzania's Women and Technology Project, is a groundbreaking women-focused initiative aimed at promoting gender equality and empowering women entrepreneurs in Tanzania's digital economy.

The program's core objectives encompass equipping women entrepreneurs with essential skills for developing, launching, and scaling digital solutions, fostering an ecosystem supporting women-led startups, and contributing to the promotion of gender equality within Tanzania's digital economy.

For the first cohort in 2023, the program facilitated 15 women who had tech solution ideas.

Full report link:

<https://drive.google.com/file/d/14AzTkjjWp8SaKUhUSDQovfx-vz0v77d2E/view?usp=sharing>

Documentary Link:

<https://www.youtube.com/watch?v=kVOPgxT-dD4>



WHY A SECOND TANZANIA WOMEN AND TECHNOLOGY CONFERENCE?

To celebrate the 2024 International Women's Day theme “#InspireInclusion” and highlight the current landscape of women and technology in Tanzania.

For one to understand the current landscape of women and technology in Tanzania, you need data that will tell you exactly:

How many women are actively engaged in technology-related roles, including development, usage, and promotion of technology, in Tanzania?

Do they have any innovations or digital products we should know about? what are the current pathways for women and technology, and how does one arrive?

What are the current pathways or opportunities for women to pursue careers in technology in Tanzania, and how can interested individuals get involved in the field?

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WHY A SECOND TANZANIA WOMEN AND TECHNOLOGY CONFERENCE?.....

What does the national policy in Tanzania say about promoting the participation of women in the technology sector, and what specific measures or initiatives does it outline?

How can the 2024 International Women's Day theme, "#InspireInclusion," be leveraged to support further and celebrate the achievements of women in technology in Tanzania?

How can stakeholders, both within and outside Tanzania, collaborate to strengthen the presence and influence of women in technology, aligning with the "Inspire Inclusion" theme for International Women's Day 2024?

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WHAT THE CONFERENCE WANTS TO ACHIEVE IN 2024

Assessment of Women's Participation: Evaluate the extent of women's engagement in technology roles, including development, usage, and promotion, in Tanzania.

Showcasing Women's Innovations: Highlight and celebrate innovative projects and digital products created by women in the tech sector.

Empowering Women through Pathways: Provide guidance on career pathways in technology for women and support individuals interested in pursuing tech careers.

Policy Advocacy and Implementation: Examine and promote the implementation of national policies that support women's involvement in the tech sector.

Leveraging "Inspire Inclusion": Utilize the 2024 International Women's Day theme to inspire and empower women in technology, emphasizing inclusivity and recognizing their contributions.

Stakeholder Collaboration: Facilitate collaboration among stakeholders to strengthen the presence and influence of women in technology through policy implementation and mentorship programs.

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EVENT CONCEPT AND HOW STAKEHOLDERS CAN PARTICIPATE

Date - Tuesday, March 5, 2023

Venue - JNICC, Dar es Salaam

Time - 08:00AM - 05:00PM

Target Audience -

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EVENT FORMAT

SIDE EVENTS 1 WEEK before THE Event, powered by the official sponsor

- **SheTech** Incubator and Acceleration program presentation on a digital solution created by the beneficiaries of the program
- **Digital Tanzania Program for Women** presentations from the CODING CLASS and UX/UI DESIGN CLASS to showcase inclusion of women in technology initiatives

On the day of the event:

VIRTUAL AND REAL TIME EXHIBITION

- Exhibiting digital solutions and products designed by and for women.
- Exhibiting different programs and case studies on the impact of technology on women in Tanzania.
- A virtual exhibition designed to replicate the exhibition on the ground, powered by **MOVAZI**

KEYNOTE ADDRESSES

- A keynote address by the official sponsor (Platinum package sponsor)
- A keynote address by a prominent pioneer woman in technology (Guest of honor)
- A keynote address by the gold package sponsor
- A keynote address by a representative of Development partners
- A keynote address by Ministry of Science and Technology
- A keynote address by Ministry of ICT/ **COSTECH**

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EVENT FORMAT

PRESENTATIONS

- A Presentation on the Tanzanian Digitalization Journey by the official sponsor
- A presentation by a working group led by a partner on ICT policy recommendations for advancing women and technology development.
- A 15-minute documentary on current existing initiatives in Tanzania that are working to promote women and technology in Tanzania, showcasing the SheTech program

PANEL DISCUSSION ON OPPORTUNITIES AND CHALLENGES

Panel Line-up

Panel Discussion Topic 1:

"Inspire Inclusion Together: Collaborative Strategies for Advancing Women in Tech in Tanzania"

Subtopics:

- Stakeholder Engagement and Partnership Building for Inclusivity
- Mentorship Programs and Role Models Inspiring Inclusion
- Leveraging the 2024 International Women's Day Theme to Drive Change
- Showcasing Successful Collaborative Initiatives for Inclusive Tech Growth

Panelists: Dar es Salaam Institute of Technology, Vodacom Tanzania, sponsor slot

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EVENT FORMAT

Panel Discussion Topic 2:

"Policy and Action: Fostering Inclusive Tech Ecosystem in Tanzania"

Subtopics:

- Analysis of National Policies Promoting Women in Tech
- Advocating Effective Policy Implementation for Inclusivity
- Measuring Progress and Success with an Inclusive Approach
- Policy-Driven Initiatives for Women's Empowerment and Inclusion

Panelists: COSTECH, TCU, sponsor slot

Panel Discussion Topic 3:

"Inspiring Inclusion: Women's Role in Tanzanian Tech"

Subtopics:

- Quantifying Women's Participation in Tech Roles
- Showcasing Women-Led Tech Innovations
- Career Pathways and Opportunities for Women in Tech
- The Influence of Inclusivity on the Tech Industry

Panelists: ONA Stories, sponsor slot,

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TANZANIA WOMEN AND TECHNOLOGY CONFERENCE

EVENT AGENDA

0830hrs - 0900hrs	Arrival and Registration, Tukiio
0900hrs - 1000hrs	Virtual and Physical exhibitions alongside Tea/ Coffee / NetworkingMOVAZI / LP Digital
1000hrs - 1015hrs	Welcome address LP Digital/ The Launchpad Tanzania
1015hrs -1030hrs	Keynote address by the Partner/ sponsor
1030hrs - 1045hrs	Keynote address from Guest of honor
1045hrs -1100hrs	Women in/ and Technology recognition AwardsLP Digital
1100hrs - 1115hrs	Presentation by Official Sponsor
1130hrs - 1145hrs	Showing of documentary - Women in/ and Technology in Tanzania (Showcasing the SheTech program as a result of the 2023 TWI conference)
1145hrs - 1215hrs	1st panel discussion: "Inspire Inclusion Together: Collaborative Strategies for Advancing Women in Tech in Tanzania"
1215hrs - 1245hrs	2nd panel discussion: "Policy and Action: Fostering Inclusive Tech Ecosystem in Tanzania"
1245hrs - 1315hrs	3rd panel discussion: "Inspiring Inclusion: Women's Role in Tanzanian Tech"
1315hrs - 1415hrs	LUNCH BREAK
1415hrs - 1515hrs	PRESENTATION ROOMS (5) 1. Entrepreneurship and Economic Inclusion: Empowering Women in Tech - Exploring success stories of women entrepreneurs in technology. - Strategies to foster a supportive ecosystem for women-led startups. - Overcoming challenges faced by women entrepreneurs in the tech industry. 2. Financial Inclusion and Access to Capital for Women in Tech - Addressing barriers to financial inclusion for women entrepreneurs and women-led start-ups. - Strategies to increase access to funding and capital for women-led tech projects. - Case studies of successful financial inclusion models in the tech sector.

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TANZANIA WOMEN AND TECHNOLOGY CONFERENCE

EVENT AGENDA

3. Digital Transformation for Social Impact: Women Leading Change

- Examining how women in technology drive positive societal impact.
- Showcasing projects and initiatives where technology is used for social good.
- Discussing the importance of involving women in shaping digital solutions for social impact.

4. Policy Advocacy for Gender Equality in Technology

- Analyzing existing policies promoting gender equality in the tech sector.
- Advocacy strategies for policymakers to advance gender-inclusive technology initiatives.

5. Navigating Corporate Leadership: Women in C-Suite Roles

- Exploring challenges and opportunities for women in executive roles in tech.
- Strategies for mentoring and grooming women for leadership positions.
- Showcasing successful women leaders in the tech industry.

1515hrs - 1530hrs

Reach for the stars.

1530hrs -

Closing remarks.

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EXPECTED OUTCOME FROM CONFERENCE

Expected outcomes of the conference are:

Increased Awareness and Recognition: greater awareness and recognition of women's contributions in technology roles, encouraging inclusivity, and celebrating their innovations.

Data-Driven Insights: Comprehensive data on the current status of women in technology, including their participation and achievements, for informed decision-making and policy development.

Policy Implementation and Advocacy: Stronger commitment to implementing and advocating for policies that promote women's participation in the tech sector, leading to tangible improvements.

Career Pathways and Empowerment: clearer career pathways and support systems for women interested in tech, leading to increased representation in technology roles.

Collaborative Initiatives: Establishment of collaborative initiatives and partnerships among stakeholders to support women in tech, fostering mentorship and role model programs.

Inspiring Inclusion: An increased sense of inspiration and empowerment among women in technology, leading to a more inclusive and diverse tech industry in Tanzania.

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